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<p>(21) International Application Number: PCT/IB98/01001 (22) International Filing Date: 29 June 1998 (29.06.98) (30) Priority Data: 97110736.2 1 July 1997 (01.07.97) EP (34) Countries for which the regional or international application was filed: AT et al. (71) Applicant (for all designated States except US): THE PROCTER &amp; GAMBLE COMPANY [US/US]; One Procter &amp; Gamble Plaza, Cincinnati, OH 45202 (US). (72) Inventor; and (75) Inventor/Applicant (for US only): WIERLACHER, Stefan, Alois [DE/IT]; Via Dante, 34, I-65122 Pescara (IT). (74) Agents: REED, T., David et al.; The Procter &amp; Gamble Company, 5299 Spring Grove Avenue, Cincinnati, OH 45217 (US).</p>		<p>(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, GH, GM, GW, HU, ID, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, US, UZ, VN, YU, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG).</p> <p>Published With international search report.</p>
<p>(54) Title: USE OF A HANDLING AID FOR A BODY APPLIED DISPOSABLE ABSORBENT ARTICLE</p> <div data-bbox="462 1186 1230 1675"></div> <p>(57) Abstract</p> <p>The invention provides a use of a means for holding and applying directly to a user's body a disposable absorbent article having a body facing surface and a garment facing surface, a longitudinal symmetry plane, a front end edge and a rear end edge, and comprising a liquid pervious topsheet, a backsheet joined to said topsheet and an absorbent core intermediate the backsheet and the topsheet. The means are located on the garment facing surface of the absorbent article, and are oriented transversely. The means are used by inserting at least one finger in the means, by manipulating the article into a position directly on the body, and by preferably forming the article into a tridimensional shape while applying it to the body.</p>		